

**Fact Sheet**

Coates and Coates began in April of 2003 and is managed by two principals, Carolin and Ron Coates. We are a small company by design, having left a larger firm in 2003, one we co-founded 30 years ago, to pursue a little different vision for a design firm.

That vision: Two principals with extensive big-design-firm and Fortune 100 experience, set up with a small support staff to provide business-owner-level involvement from start to finish in all major projects. No hand-offs to junior-level people. 30-years-plus of experience, applied to every aspect of the project, on a daily basis, until it's done. The partner is your day-to-day contact.

We cover a full spectrum of project types including annual reports, websites, brand identity, marketing collateral, employee relations communications and more. Our clients span a wide range as well, and client experience among the team runs deep. Our focus is on developing strong relationships, being up to speed with key strategies and responding quickly to communication needs.

**Business Address**

218 South Main Street  
Naperville, Illinois 60540  
630.579.4800 Phone  
630.579.4801 Fax  
[www.coatesandcoates.com](http://www.coatesandcoates.com)

**Comprehensive Communications Services**

Brand identity  
Graphic design  
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