



**COATES + COATES**

218 South Main Street  
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- Fact Sheet** ● Coates and Coates began in April of 2003 and is managed by two principals, Carolin and Ron Coates. Ron was the President and an original founder of BCN Communications and served the company for 30 years. Carolin was a Vice President and served the company for 15 years. Both were an active part of developing great design work at the company and have a strong working process and partnership.

Our approach to design and communications is to be as smart as possible, in every way possible. So we put a premium on understanding the audience and the strategy that's being advanced. We put a lot of energy into planning and thinking and managing the process. We're passionate about creative effort while serving our clients' best interests.

We offer expert creative assistance, consulting and project management in all aspects of corporate communications. Specialties include annual reports, corporate identity programs and marketing collateral as well as communications planning and strategy.

Clients include a wide range of companies and organizations, and client experience among the team runs deep. Our focus is on developing strong relationships, being up to speed with key strategies and responding quickly to communication needs. Our goal is not to be the biggest, but to be the best.

**Business Address**

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[www.coatesandcoates.com](http://www.coatesandcoates.com)

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